CASH POP Evergreen Retailer Social Media Copy - On-Premise/Social Retailers

Education/How to play

You're just ONE match away from a win! Stop by, grab a drink, and play CASH POP™ from the @IllinsoisLottery today for a chance at cash prizes! Be Smart, Play Smart®. Game odds available at IllinoisLottery.com.

Winner Awareness

A customer just won $x playing CASH POP™, the newest game from the @IllinoisLottery. You just need to match one number to win! Ask to play the next time you are in. Be Smart, Play Smart®. Game odds available at IllinoisLottery.com.

Generic

NEW GAME ALERT! CASH POP™ from the @IllinoisLottery has finally arrived! Pick a POP (that's your number), and see if you match it to win. Ask the bartender if you can get a side of CASH POP with your order. Be Smart, Play Smart®. Game odds available at IllinoisLottery.com.

This game pops! Check out CASH POP™, the newest game from the @IllinoisLottery! Ask your bartender or server to play today. Be Smart, Play Smart®. Game odds available at IllinoisLottery.com.

With plays starting at just $2, you could have a chance to win with CASH POP™, the newest game from the @IllinoisLottery. Stop by today and grab a play while you grab a bite. Be Smart, Play Smart®. Game odds available at IllinoisLottery.com.